



# 2012 RAM POLICE



RAM

*SPECIAL SERVICE VEHICLE*

FLEETCHRYSLER.CA | 1-800-463-3600

# EQUIPPED



## RAM 1500 CREW CAB 4X4 ST

It's got the attitude of an eager rookie — and the decades-old experience as one of Canada's iconic pickup trucks. The 2012 Ram Special Service Vehicle is ideal for police, border, and security applications.

### At the core: the no-nonsense Special Service Group

- 220-amp alternator
- Cloth low-back front bucket seats with 10-way power driver's seat; vinyl fold-up rear bench seat
- Column-mounted shifter
- 115-volt ancillary A/C outlet
- Engine Oil Cooler
- Additional Key Fob
- Remote Keyless Entry
- Instrument Cluster with certified speedometer with engine hour/idle meter
- Cruise Control
- Unique headliner/auxiliary dome lamp

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### LEGENDARY 5.7L HEMI® V8

Variable Valve Timing (VVT) and MDS Fuel Saver Technology combine with spark plugs rated for 160,000 kilometres.<sup>(1)</sup> The HEMI V8 is pure power for support and enforcement, generating 390 horsepower and 407 lb-ft of torque.

### NEW 6-SPEED AUTOMATIC TRANSMISSION

The new standard transmission puts duty at the fore, combining a smooth ride with remarkable capability for cruising, hauling, and towing.

### CLASS-EXCLUSIVE MULTILINK COIL SPRING REAR SUSPENSION<sup>(2)</sup>

Ram 1500 is different by design: this rear suspension is a radical departure from the typical leaf-spring suspension of others. It offers exceptional handling, support, and ride comfort, and no other pickup truck in the class has it.

### SAFETY AND SECURITY

In all scenarios, superb handling and response are a result of the standard Electronic Stability Control (ESC)<sup>(3)</sup> system, with its comprehensive capabilities for braking, towing, and ride balance. The 2012 Ram Special Service Vehicle features four standard air bags two advanced multistage front and two supplemental side-curtain air bags.<sup>(4)</sup>

### FOUR-WHEEL DRIVE

A police support vehicle must meet critical demands that can come from any direction. The tough part-time transfer case lets officers capably handle the job in every conceivable terrain and climactic condition.

### REINFORCED FRONT DOOR STRUCTURE

Specialized front doors are designed to accept ballistic door panel inserts.

### ONLY RAM HAS IT:<sup>(2)</sup> RAMBOX®

The available RamBox Cargo Management System is comprised of two large, lockable, lit, and drainable compartments on each side of the bed, plus cargo rails and a bed extender/divider.

### CAPABILITY IN EVERY DEPARTMENT

Built to meet the anticipated needs of departments throughout Canada. The Ram Special Service Vehicle is ready for duty. For more, visit us at [FleetChrysler.ca](http://FleetChrysler.ca)

<sup>(1)</sup>Based on normal driving habits. <sup>(2)</sup>Based on *Ward's* Full-Size Pickup segmentation. <sup>(3)</sup>No system, no matter how sophisticated, can repeal the laws of physics or overcome careless driving actions. Performance is limited by available traction, which snow, ice, and other conditions can affect. When the ESC warning lamp flashes, the driver needs to use less throttle and adapt speed and driving behaviour to prevailing road conditions. Always drive carefully, consistent with conditions. Always wear your seat belt. <sup>(4)</sup>The Advanced Front Air Bags in this vehicle are certified to the federal regulations for advanced air bags. Children 12 years old and younger should always ride buckled up in a rear seat correctly using an infant or child restraint system or the seat belt positioned correctly for the child's age and weight. Infants in rear-facing child restraints should never ride in the front seat of a vehicle with a passenger front air bag. All occupants should always wear their lap and shoulder belts properly. <sup>(5)</sup>See retailer for details and a copy of the Powertrain Limited Warranty. Ram, RamBox, and HEMI are registered trademarks of Chrysler Group LLC. © 2011 Chrysler Canada Inc. All rights reserved.